



FOR IMMEDIATE RELEASE

Butterfield Bermuda Championship Continues Partnership with the American Junior Golf Association

Butterfield Bermuda Junior Championship presented by Digicel Business to be hosted at Port Royal Golf Course, January 12-14, 2024

Southampton, Bermuda (January 8, 2024) — Bermuda’s PGA TOUR event will continue its partnership with the American Junior Golf Association (AJGA) to host the second annual Butterfield Bermuda Junior Championship. Digicel Business joins the event as a presenting sponsor advocating education in golf for talented junior golfers. The three-day tournament will be hosted at Port Royal Golf Course, home to the Butterfield Bermuda Championship, with a field comprised of 78 of the world’s top junior golfers.

The American Junior Golf Association was founded in 1978 as a non-profit organization aiming to bring opportunity to talented and enthusiastic juniors hoping to make it as future professional sportsmen and women. The AJGA holds upwards of 130 events annually with varying field sizes, with over 7,000 juniors participating in monthly competitions providing a limitless opportunity for the aspiring next generation of professional PGA TOUR golfers.

We are thrilled to be back in Bermuda for our second Butterfield Bermuda Junior Championship presented by Digicel Business,” says Director of Business Development at the AJGA, Patrick Cansfield. “The golfers and families love Bermuda, and this event continues to provide many opportunities for junior golfers around the world that are trying to earn college golf scholarships. We are excited to work once again with the Bermuda Tourism Authority and the Butterfield Bermuda Championship team, and to welcome Digicel Business as a supporter of the event.”

The junior championship aims to grow the game of golf in Bermuda through its passionate, skillful youth players. A celebration of upcoming talent and ability is being showcased to spread interest and access to golf on the island for years to come.

"We at Digicel Business Bermuda are thrilled to announce our sponsorship of the AJGA. This partnership underscores our commitment to fostering young talent and promoting the spirit of excellence in sports. As we invest in these future stars, we're not just supporting a game, but nurturing a generation." - Daniela Nandlal, Digicel Bermuda, Marketing Manager

The tournament will be hosted at Port Royal Golf Course, home to the Butterfield Bermuda Championship, January 12-14, 2024. The full and final field will feature 5 local Bermudian juniors, Oliver Betschart, Dylan Muso, Sienna Mosquera, Sa-Qui Robinson, and Arman Newton.

Media and spectators are encouraged to watch and support the next generation of professional golfers as they compete in Bermudas PGA TOUR accredited golf course testing conditions. Visitors do not require a ticket to attend the event. Admission is free. Follow the championship social media accounts for news and updates.

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About Digicel Business

Digicel Business provides end-to-end fully managed business solutions with its robust network, expert resources and cutting-edge technology. These all work in synergy with one aim – efficiencies across businesses, large or small. Partnering with industry-leaders to deliver innovative products and technology, Digicel Business' consultative approach to customer engagement ensures the best possible solutions for all businesses. Visit www.digicelbusiness.com for more.

About Bermuda Tourism Authority

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

About the American Junior Golf Association

The American Junior Golf Association is a 501(c)(3) nonprofit organization dedicated to the overall growth and development of young men and women who aspire to earn college golf scholarships through competitive junior golf. The AJGA provides valuable exposure for college golf scholarships and has an annual junior memberships (boys and girls, ages 12-19) of more than 7,300 members from 50 states and 60 foreign countries. Through initiatives like Achieving Competitive Excellence (ACE) Grant, a financial assistance program, and Leadership Links, a service oriented platform that teaches junior charitable giving skills, the AJGA fosters the growth of golf's next generation.

About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever **PGA TOUR** event, is an annual feature on the PGA TOUR calendar. Each year, a minimum of three local Bermudians earn exemption spots into the field by competing in the Local Qualifier event ahead of the tournament. Scheduled for **October 27 to 30 at Port Royal Golf Course** in Southampton, the 2022 Butterfield Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US **\$6.5 million prize money**. The tournament's charitable impact in Bermuda currently exceeds **\$1.1 million to local non-profits**, with plans to significantly grow its impact on the community in years to come. This official FedEx Cup event will showcase Bermuda to its worldwide spectators. Golf Channel will provide live broadcasting throughout the Championship to boast Bermuda's picturesque landscapes for all to see. For more information on the Butterfield Bermuda Championship, please visit butterfieldbdachampionship.com Follow and subscribe to our social media channels for live news, updates, and event information.

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