

FOR IMMEDIATE RELEASE

Butterfield and Mastercard Engage with Fans at Butterfield Bermuda Championship

On-site activations and exclusive opportunities at Port Royal Golf Course for Butterfield Mastercard cardholders

SOUTHAMPTON, BERMUDA (November 9, 2023) — The **Butterfield Bermuda Championship** and **Mastercard** are pleased to continue their longstanding partnership this week at Port Royal Golf Course, Southampton, Bermuda, for the official PGA TOUR event, starting tomorrow until 12 November.

The partnership will see several activations at the event itself and exclusive opportunities made available to Butterfield Mastercard cardholders focused on charitable contributions and giving back to the local community.

"Mastercard is an incredible supporter of the Butterfield Bermuda Championship and we are very pleased to partner with them again for this year's tournament in Bermuda," said **Danielle Carrera**, Tournament Director of the Butterfield Bermuda Championship. "Mastercard is focused on supporting the community and their initiatives this year will benefit local charities. We are very proud of our longstanding partnership with Mastercard and what we accomplish together."

Mastercard's activations this year include a free **Hole-in-One Toss Challenge** in the Family Zone. Spectators can compete to win one of several prizes including lip balm, hats, coolers and Bluetooth speakers.

To help further the charitable impact of the event, Butterfield Mastercard debit or credit cardholders who use their cards in the official Championship merchandise tent will see Mastercard donate 100% of the purchase amount to **Birdies for Charity**.

In addition, there will be a designated **Butterfield Mastercard Rest Area** with phone charging access and a complementary beverage. To enter, attendees simply need to donate \$10 or more to Birdies for Charity. Those who donate \$35 or more using a Butterfield Mastercard debit or credit card will receive a Tile Tracker device as a gift and Butterfield Mastercard debit or credit card holders also receive a chance to win a gift certificate for use in the Championship merchandise tent. Children under the age of 18 can enter for free with an accompanying adult.

Spectators are encouraged to engage with the tournament on social media during the event using the social tags #butterfieldbdachampionship, #ButterfieldBermuda and #ButterfieldPGA.

Tickets may be purchased online at <u>https://www.butterfieldbdachampionship.shop</u>.

Follow and subscribe to our social media channels for live news, updates, and event information. Facebook: @ButterfieldBermudaChampionship Instagram: @ButterfieldBDAChamp X (former Twitter): @Bermuda_Champ







About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2023 tournament will take place **November 9-12** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit **butterfieldbdachampionship.com**.

About Butterfield

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com. About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

About Bermuda Tourism Authority

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

Media Contact:

Danielle Carrera, Tournament Director danielle@eventivesports.com

