

FOR IMMEDIATE RELEASE

**2023 Butterfield Bermuda Championship
Birdies for Charity launches**

Fundraising Platform to continue to drive impact in Bermuda

Southampton, Bermuda (1 August 2023) The Butterfield Bermuda Championship is pleased to announce that the island-wide initiative Birdies for Charity, which supported more than 40 local charities last year, will run again in 2023.

At a launch reception last week held at Butterfield's head office, charities were given an opportunity to meet with the organisers and to ask questions about how they can benefit from the program. Registration is open and Bermuda charities and non-profit organisations can sign-up via the [website](#).

The Butterfield Bermuda Championship Birdies for Charity is an easy and effective matching fund programme where the tournament sponsors match fundraising efforts made by participating charities for a six-month period, starting in July to the end of November. Organisations receive every penny they raise, plus up to a 10% match on every donation. Since its inception in 2019, the programme has helped to raise a total of more than \$2 million.

Tournament Director Danielle Carrera, said: "2022 was the most successful year to date of the Birdies for Charity program, in total, over \$1.1 million was raised last year and we look forward to continuing the growth of the program and the impact to Bermuda. We encourage all charities in Bermuda to join by 1 August to take advantage of the opportunity. Thank you to our partners, Butterfield, Bermuda Tourism Authority, Mastercard, Digicel Business, The Hamilton Princess and Beach Club, BF&M, and Somerset Re, who continue to ensure our charitable impact is maximised."

For those who are interested in learning more about the 2023 Butterfield Bermuda Championship Birdies for Charity programme should contact Dede Cooper for more information at dede@butterfieldbdachampionship.com

About Butterfield

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com

About Bermuda Tourism Authority

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Oct 27-30, 2022 Port Royal Golf Course Southampton, Bermuda Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion. Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app and on social media channels, including Facebook, Instagram (in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, and Douyin.

About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2023 tournament will take place **November 9-12** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit butterfieldbdachampionship.com Follow and subscribe to our social media channels for live news, updates, and event information.

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Media Contact:

Eventive Sports

info@butterfieldbdachampionship.com

