



FOR IMMEDIATE RELEASE

Butterfield Bermuda Championship's Stand-Alone Event Status Drives Demand for Corporate Entertainment Packages

Two new entertainment options announced for the 2023 tournament

SOUTHAMPTON, BERMUDA (June 7, 2023) – The Butterfield Bermuda Championship, with its confirmed dates of November 9-12 and stand-alone status on the PGA TOUR FedExCup Fall schedule, has allowed the tournament to see growth in hospitality sales and corporate sponsorships.

This fall, the tournament will showcase a new hospitality structure that is currently being sold to corporations and large groups in Bermuda and internationally. The new structure, named the Overlook, will offer a stellar vantage point of golf, positioned between the 9th and 18th holes at Port Royal Golf Course.

The Overlook venue will be added to accompany the Longtail Club, the tournament's premier space located directly behind the 18th green, and the Digicel Business Ocean Club which is the upgraded ticket option that is situated at Port Royal's iconic 16th hole.

In addition to a new hospitality venue, the tournament has also introduced another opportunity to play along side a PGA TOUR professional. Historically, the Official Pro-Am presented by Butterfield has been the most popular way to entertain clients or friends in style. Due to overwhelming demand surrounding the Wednesday Pro-Am, the tournament has introduced a second pro-am to be played on Monday of tournament week.

"We are thrilled to see the demand for participation surrounding the Butterfield Bermuda Championship continue to increase. The addition of the Monday Pro-Am will provide more companies, both locally and internationally, the chance to take part in our most popular and in-demand product associated with the event." said Tournament Director, Danielle Carrera, "On course hospitality will also see an addition this year. The Overlook venue is nearing a sell out already with only 2 packages remaining available for purchase. We encourage interested parties to reach out to our team to secure their involvement, we do anticipate opportunities to sell out in the near future."

We encourage parties interested in purchasing hospitality, pro-am, or sponsorship packages to reach out to Jevon Roberts at jroberts@butterfieldbdachampionship.com

For more information on the Butterfield Bermuda Championship, visit www.butterfieldbdachampionship.com and follow us on Facebook, Twitter and Instagram.



About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and administers the PGA TOUR Qualifying Tournament and PGA TOUR University. TOUR members represent the world's best players, hailing from 25 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 27 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.37 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including [Facebook](#), Instagram (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), Twitter (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2023 tournament will take place **November 9-12** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit butterfieldbdachampionship.com Follow and subscribe to our social media channels for live news, updates, and event information.

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About Butterfield

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com.

About Bermuda Tourism Authority

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

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