



**FOR IMMEDIATE RELEASE**

***2022 Butterfield Bermuda Championship Helps Generate Community Impact Worth \$1 Million***  
*A number of initiatives, including Birdies for Charity, supported over 60 local charities*

**SOUTHAMPTON, BERMUDA** (March 27, 2023) – The [Butterfield Bermuda Championship](#), together with joint title sponsors Bermuda Tourism Authority (BTA) and Butterfield, are pleased to announce the 2022 tournament helped to benefit more than 60 local charities with a community impact totalling \$1.1 million.

The figure builds on last year, which saw 40 participating charities benefit from \$650,000, and was achieved through a combination of initiatives, including the Butterfield Bermuda Championship Birdies for Charity, the BF&M Volunteer Programme and other affiliated events.

Tournament director, Danielle Carrera, said, "We are delighted to have been able to have such an overwhelming and positive charitable and community impact last year. Alongside world-class golf, charitable giving and community impact have long been at the heart of PGA TOUR events, and the Butterfield Bermuda Championship is no different. This takes the tournament's overall charity and community impact to more than \$2 million since the tournament's inception in 2019. For that, we must thank the generous support of our sponsors, partners, volunteers and, of course, the players and the fans. Giving back to our host community is of great importance to all of us here; Really, it's why we do what we do."

The [Butterfield Bermuda Championship Birdies for Charity](#), the tournament's main charitable driver where sponsors match the fundraising efforts of participating Bermuda charities, helped 60 entities earn additional dollars in the six months between July and November. A number of charities succeeded in raising the maximum amount of \$50,000 through the programme and received a matching bonus of \$5,750. Matching funds were made possible by Butterfield, Bermuda Tourism Authority, Mastercard, Digicel Business, AXA XL, The Hamilton Princess and Beach Club, Somerset Re, BF&M, and Island Construction.

The [BF&M Volunteer Programme](#) enabled the tournament's 603 vital volunteers the opportunity to donate their time to the charity of their choice, amounting to just over \$60,000.

A Butterfield spokesperson said, "Supporting charitable initiatives and organisations that work to enhance our community is important to Butterfield and to our employees, many of whom volunteered for the tournament and donated their time to charity. As hosts of the Butterfield Family Day, we took the additional step of supporting a junior ticket design competition for local schools, which saw an additional award go to the Bermuda Institute for the winning student Zea Swainson".

Erin Smith, Bermuda Tourism Authority COO, said, "We believe that community involvement is key for events such as this and for tourism more broadly. As such, we are pleased to continue to be the title sponsor of an event that not only showcases what our island has to offer, but gives back to the

# BUTTERFIELD BERMUDA CHAMPIONSHIP

community. We look forward to partnering for another successful year with an even greater charitable impact."

This year's event partnered with the Bermuda Golf Association once again to enhance its scholarship fund with \$15,000 to award to aspiring local teaching golf professionals and those who wish to explore a career in golf.

The Butterfield Bermuda Championship also enabled the first-ever international [Advocates Professional Golf Association](#) (APGA) event to be held on island, with local Bermudians Camiko Smith, Cory DeSilva, Damian Palanyandi and Oliver Betschart competing.

Kenneth Bentley, CEO of the APGA Tour, said, "It was a huge opportunity for our players to come and compete in Bermuda and to increase the visibility of our tour, putting the spotlight on the message of equality and inclusion. This event would not have happened if it wasn't for the support of the tournament and its sponsors, and our thanks go to everyone."

In addition, the inaugural Butterfield Bermuda Junior Championship, an American Junior Golf Association event, gave 78 international players (boys and girls) aged 12 to 19 years old the opportunity to compete, including local Bermudians Sienna Mosquera, Dylan Muso and Oliver Betschart.

###

## **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: [www.butterfieldgroup.com](http://www.butterfieldgroup.com).

## **About Bermuda Tourism Authority**

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at [BermudaNTP.com](http://BermudaNTP.com)

The logo for the Butterfield Bermuda Championship. It features a stylized butterfly icon to the left of the text. The text is arranged in three lines: "BUTTERFIELD" in blue, "BERMUDA" in pink, and "CHAMPIONSHIP" in blue. The letters in "BERMUDA" are spaced out, and the "A" at the end has a small triangle on its right side.

# BUTTERFIELD BERMUDA CHAMPIONSHIP

## **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and administers the PGA TOUR Qualifying Tournament and PGA TOUR University. TOUR members represent the world's best players, hailing from 25 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 27 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.37 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including [Facebook](#), Instagram (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), Twitter (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

## **About Butterfield Bermuda Championship**

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2023 tournament will take place **November 9-12** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit [butterfieldbdachampionship.com](https://butterfieldbdachampionship.com) Follow and subscribe to our social media channels for live news, updates, and event information.

Facebook | Butterfield Bermuda Championship

Instagram | ButterfieldBDACHamp

Twitter | Bermuda\_Champ

**Media Contact:** Georgia Beckett, Media and Marketing Manager

[gbeckett@butterfieldbdachampionship.com](mailto:gbeckett@butterfieldbdachampionship.com)