

**FOR IMMEDIATE RELEASE**

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**Bermuda Championship Moves to Stand-Alone PGA TOUR Event for 2020  
Purse Increased to \$4 Million**

*Tournament set to feature field of 132*

Southampton, Bermuda (September 1, 2020) — Officials of the Bermuda Championship and the Bermuda Tourism Authority announced today several significant changes to the 2020 tournament, including a \$1-million increase to the purse with 500 FedExCup points awarded to the winner for the event scheduled October 26 through November 1 at Port Royal Golf Course, Southampton.

The developments come as the World Golf Championships-HSBC Champions, an event scheduled the same week as the Bermuda Championship, announced its cancellation.

Adjustments for the 2020 Bermuda Championship include:

- Field size expanded from 120 to 132
- Standard full-field eligibility which includes top-ranked PGA TOUR members
- Purse increased to \$4 million from \$3 million with \$720,000 awarded to the champion
- FedExCup points increased to 500 from 300

“The Bermuda Tourism Authority was thrilled last year to secure this pinnacle golf event for five years for the island’s tourism industry and community,” said Victoria Isley, Chief Sales & Marketing Officer of the Bermuda Tourism Authority. “We originally set sights on a PGA TOUR partnership due to the significant economic benefit of the event itself—that garnered \$22.6 million in total value in its inaugural year in 2019—and the worldwide exposure to their audience that perfectly aligns with Bermuda’s visitor targets. By working with the PGA TOUR and Bruno Event Team closely throughout the pandemic, we are proud to collectively step up to host and deliver a full-field event including some of the world’s top golfers in Bermuda.”

“Our players enjoyed a wonderful experience in the inaugural year of the Bermuda Championship and we look forward to continued growth and interest in the event in year two,” said Ty Votaw, Executive Vice President, International, PGA TOUR. “We appreciate the continued collaboration and partnership with the Bermuda Tourism Authority in making the enhancements for the 2020 tournament.”

“This has been a challenging year and we want to recognise the efforts of the PGA TOUR, its tournaments, players and all involved in creating a safe environment for competition,” said

Tournament Director Sean Sovacool. “Bermuda has done a remarkable job of keeping its citizens safe and we have a great opportunity to showcase that. We are dedicated to producing a successful and safe tournament experience for Bermuda and the PGA TOUR.”

All four rounds will be televised on Golf Channel with more than 12 hours of live broadcast.

For the latest Bermuda Championship information, visit [www.bermudachampionship.com](http://www.bermudachampionship.com). General inquiries may be directed to [bcinfo@bermudachampionship.com](mailto:bcinfo@bermudachampionship.com).

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#### **About Bermuda Championship**

The Bermuda Championship is an annual stop on the PGA TOUR. In 2019, the tournament raised over \$225,000 for local charities and made history as the first PGA TOUR event ever held in Bermuda, highlighted by five Bermudians in the field. Scheduled for October 26 to November 1 at Port Royal Golf Course in Southampton, the 2020 Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US\$4 million. This official FedEx Cup event will showcase Bermuda to the world with more than 12 hours of live Golf Channel broadcast. For more information, visit [bermudachampionship.com](http://bermudachampionship.com) and connect with the tournament on social media at [facebook.com/bermudachampionship](https://facebook.com/bermudachampionship), on Twitter [@Bermuda\\_Champ](https://twitter.com/Bermuda_Champ) and on Instagram [@Bermuda\\_Championship](https://instagram.com/Bermuda_Championship).

#### **About Bermuda**

Out here is closer than you think. Located in the Atlantic Ocean off North Carolina’s coast, the island of Bermuda is just a two-hour nonstop flight from most eastern U.S. airports. Attracting adventure seekers, explorers, romantics and originals, Bermuda is where people, cultures and an alluring mystique swirl together, connecting visitors to a place far from everyday life. The island’s legendary pink-sand beaches, frozen-in-time historic towns and pastel-coloured buildings stand out at first. But it’s Bermuda’s original, ever evolving take on island life that brings travellers out here again and again. The Bermuda experience is elegant, relaxed and genuinely warm, celebrating cultures, reveling in nature and staying open to whatever is around the bend. The 35<sup>th</sup> America’s Cup, held in Bermuda in 2017, brought a fresh energy to the destination with new and redeveloped hotels, must-visit attractions and restaurants adding to the island spirit. Visit [www.gotobermuda.com](http://www.gotobermuda.com), [www.facebook.com/bermudatourism](https://www.facebook.com/bermudatourism), and [www.twitter.com/bermuda](https://www.twitter.com/bermuda).

#### **About PGA TOUR**

By showcasing golf’s greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world’s best players, hailing from 29 countries and territories (93 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organized as nonprofit organizations to maximize charitable giving. In 2019, tournaments across all Tours generated a record \$204.3 million for local and national charitable organizations, bringing the all-time total to more than \$3 billion. Fans can follow the PGA TOUR on [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, on the [PGA TOUR app](#) and on social media channels, including [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).

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