

BERMUDA CHAMPIONSHIP

FOR IMMEDIATE RELEASE

More than 20 Community Partners & Sponsors on Board for Inaugural Bermuda Championship

Official PGA TOUR Tournament Preparations in Full Swing
as One Month Point Approaches



HAMILTON, Bermuda (September 27, 2019) – The Bermuda Championship hosted a hospitality sponsor workshop this morning, providing community partners a preview of what to expect tournament week at Bermuda’s first-ever PGA TOUR event. The inaugural Bermuda Championship is scheduled for October 28 to November 3 at Port Royal Golf Course.

Tournament Update

Following Hurricane Humberto, the PGA TOUR visited Bermuda and Port Royal Golf Course to assess the course. Tournament plans continue in full force as there was no indication that recent storms jeopardised the event.

Sponsor Commitments

Partnering with this premier event provides opportunities to engage and entertain key clients, prospects and employees. It also supports the tournament’s legacy by giving back to the community and promoting Bermuda to a global audience.

BERMUDA CHAMPIONSHIP

The following companies are already on board at varying levels of sponsorship:

Title Sponsor: Bermuda Tourism Authority

Official Partners: Digicel, Official Telecom Partner
Fairmont Southampton, Official Hotel

Founding Partners: Butterfield, Caliburn, Hamilton Princess & Beach Club, and Island Construction

Volunteer Programme Sponsor: BF&M

Junior Ticket Sponsor: Butterfield & Vallis

Skybox Hospitality: Clarien Bank, Liberty Special Markets, and Oil Casualty Insurance, Ltd.

Ocean Club Hospitality: Allied World, Anchor, Ashley Gillis, Bermuda Economic Development Corporation, CAT Entertainment Services, NEON, Willis Towers Watson

Pro-Am: AIG, Bruno Event Team, Pompano Beach Club

“The success of any PGA TOUR event relies upon investment from the local business and corporate community,” said tournament director Sean Sovacool. We are delighted to form partnerships with so many organisations in such a short time frame. We are grateful to every business leader and company who have lent their support to this historic new event, the community and our participating charities.”

Time remains to take part in the inaugural event and those interested should act quickly. To learn more about hospitality options, contact Sean Sovacool at sean@bermudachampionship.com or 441-595-9506.

Additional information, including tickets and volunteer opportunities for the Bermuda Championship are available by visiting www.bermudachampionship.com.

###

About Bermuda

Out here is closer than you think. Located in the Atlantic Ocean off North Carolina’s coast, the island of Bermuda is just a two-hour nonstop flight from most eastern U.S. airports. Attracting adventure seekers, explorers, romantics and originals, Bermuda is where people, cultures and

BERMUDA CHAMPIONSHIP

an alluring mystique swirl together, connecting visitors to a place far from everyday life. The island's legendary pink-sand beaches, frozen-in-time historic towns and pastel-coloured buildings stand out at first. But it's Bermuda's original, ever evolving take on island life that brings travellers out here again and again. The Bermuda experience is elegant, relaxed and genuinely warm, celebrating cultures, reveling in nature and staying open to whatever is around the bend. The 35th America's Cup, held in Bermuda in 2017, brought a fresh energy to the destination with new and redeveloped hotels, must-visit attractions and restaurants adding to the island spirit. Visit www.gotobermuda.com, www.facebook.com/bermudatourism, and www.twitter.com/bermuda.

About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide. The PGA TOUR co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 26 countries (90 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organised as non-profit organisations to maximise charitable giving. In 2018, tournaments across all Tours generated a record \$190 million for local and national charitable organisations, bringing the all-time total to \$2.84 billion. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organisation is headquartered in Ponte Vedra Beach, Florida.

Media Contact

Becky Kolberg
Tournament Manager
becky@bermudachampionship.com
(441) 595-9503