



FOR IMMEDIATE RELEASE

BF&M Joins the Bermuda Championship as the Official Volunteer Programme Sponsor

HAMILTON, Bermuda (August 26, 2019) - The Bermuda Championship is pleased to announce BF&M as the official volunteer programme sponsor for the tournament. The inaugural Bermuda Championship will take place October 28 through November 3 at Port Royal Golf Course, Southampton.

John Wight, Chairman and CEO of BF&M Limited, explained: “The success of any world-class event is due in no small part to the enthusiasm and hard work of the local volunteers. We have had first-hand experience of this in Bermuda with events like the America’s Cup and the WTS Bermuda Triathlon. BF&M believes that community engagement is key and we are proud to support the opportunity to involve as many Bermudians and Bermuda residents as possible by sponsoring the official volunteer programme in this inaugural year.”

Volunteer opportunities

In order to run a successful tournament, over 600 volunteers will be needed to fill a variety of positions. Golf knowledge isn’t required to volunteer; in fact, the tournament has a variety of opportunities for golfers and non-golfers alike. Those interested are encouraged to register early online at www.bermudachampionship.com to reserve a spot on their preferred committee, as spots are filling up quickly.

“We are thrilled to welcome BF&M as the volunteer programme sponsor for the Bermuda Championship, said tournament director Sean Sovacool. “The commitment of BF&M Limited, along with the dedication of our volunteers, is key to making this event a success. It is extremely important to us that our volunteers are taken care of and have a wonderful experience.”

For details on available committees, please click here: [Volunteer Opportunities](#). For more information on volunteer opportunities, contact Jordan Burns at jordan@bermudachampionship.com.

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About BF&M

BF&M Limited is the holding company of the BF&M group of companies (BF&M Group). The two largest operating companies within the BF&M Group are BF&M Life Insurance Company

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Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The BF&M Group includes several other companies including BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited), Hamilton Financial Limited, Island Heritage Insurance Company Ltd, and a 51.24% interest in the Insurance Corporation of Barbados Limited.

About Bermuda

Out here is closer than you think. Located in the Atlantic Ocean off North Carolina's coast, the island of Bermuda is just a two-hour nonstop flight from most eastern U.S. airports. Attracting adventure seekers, explorers, romantics and originals, Bermuda is where people, cultures and an alluring mystique swirl together, connecting visitors to a place far from everyday life. The island's legendary pink-sand beaches, frozen-in-time historic towns and pastel-coloured buildings stand out at first. But it's Bermuda's original, ever evolving take on island life that brings travellers out here again and again. The Bermuda experience is elegant, relaxed and genuinely warm, celebrating cultures, reveling in nature and staying open to whatever is around the bend. The 35th America's Cup, held in Bermuda in 2017, brought a fresh energy to the destination with new and redeveloped hotels, must-visit attractions and restaurants adding to the island spirit. Visit www.gotobermuda.com, www.facebook.com/bermudatourism, and www.twitter.com/bermuda.

About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide. The PGA TOUR co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 26 countries (90 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organised as non-profit organisations to maximise charitable giving. In 2018, tournaments across all Tours generated a record \$190 million for local and national charitable organisations, bringing the all-time total to \$2.84 billion. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organisation is headquartered in Ponte Vedra Beach, Florida.

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